



KERALA STATE COASTAL AREA
DEVELOPMENT CORPORATION LIMITED
(A Government of Kerala Undertaking)
Chalachithra Kalabhavan Building, 1st Floor, Vazhuthacaud,
Thiruvananthapuram, Kerala
Ph.0471-2321520, Fax:2323363, E-Mail: kscadc@gmail.com

No. 616/D/KSCADC/2017

30.03.2017

INVITATION FOR EXPRESSION OF INTEREST (EOI)
FOR EMPANELMENT OF EVENT MANAGERS/ADVERTISING AGENCIES

Kerala State Coastal Area Development Corporation Ltd. (A Government of Kerala Undertaking) invites Expression of Interest (EOI) from Companies/firms who meet the prescribed eligibility criteria for inclusion in the Panel of Event Managers/Advertising agencies. For details: www.keralacoast.org

Sd/-
Managing Director

OBJECTIVE

The objective of the EOI is to empanel qualified companies/firms interests in associating with KSCADC as Event Managers/Advertising agencies. KSCADC will prepare a panel of Event Managers/Advertising agencies from the qualified applicants and their services will be utilized on need to need basis and KSCADC reserve the rights to choose the companies/firms from the applicants.

SCOPE OF EOI

1. Event Management

Arranging facilities in connection with Inaugurations, Stone laying ceremonies of various schemes, Projects, Meeting, Exhibitions setting up of Stall for fest etc.

2. Advertising Agencies

Designing of Press advertisement, TV advertisement, posters, Pamphlets, Hoardings etc. and publication of advertisement in print media as well as Radio and Television.

3. KSCADC reserves the right to accept or reject the EOI from any applicant without assigning any reason whatsoever.

Eligibility Criteria

The Expression of Interest EOI is invited from Companies/firms meeting the following minimum eligibility criteria.

- a. The company/firm should have an experience of minimum 3 years in the field.
- b. The company/firm should have offices in Kerala at least one office in Thiruvananthpuram, Ernakulam and Kozhikode districts
- c. A screening committee will carryout evaluation of application and selection will be done on quality of works executed previously by the firm.

TERMS AND CONDITIONS

- a. The empanelments will be for a period of 3 years
- b. While awarding works limited quotations from empanelled agencies will be invited and lowest quote will be preferred.
- c. If at any point of time KSCADC finds the work of any empanelled agency/firm not satisfactory or finds its conducts unacceptable the empanelment of such agency/firm will be terminated.
- d. EOI should be submitted to reach before 4 PM on or before **30.04.2017** at the following address

Managing Director
Kerala State Coastal Area
Development Corporation
Chalachithra Kalabhavan Building
1st Floor, Vazhuthacaud
Thiruvananthapuram - 695014